

# Mobile Robotic Telepresence: A New Social Hierarchy?

CHENG LIN, Jimin Rhim,  
AJung Moon



## BACKGROUND:

Mobile Robotic Telepresence robots (“Skype on wheels”) have been adopted and studied in a large number of settings (e.g., offices, education, elderly care, conferences). Lee and Takayama’s study on MRPs in offices suggests that MRPs alter social norms [1]. However, it is still unclear whether remote MRP pilots and local users agree on what the new norms should be.

## RESEARCH QUESTION:

*Is there a difference in the social hierarchy expected by MRP pilots and local users? If so, what factors impact the social hierarchy?*

## HYPOTHESES:

We propose to explore the relationship between expected social hierarchy of MRPs across: different settings (**Context**), different perceptions of robot autonomy (**Perceived Autonomy**), and pilots vs. local users (**User Type**). We hypothesize the following:

- H1. MRPs that embody their remote pilots more are ranked higher on the social hierarchy.
- H2. Remote pilots rank MRPs higher on the social hierarchy than local users do.
- H3. The expected social hierarchy that governs MRP use varies across different settings.

## PROPOSED STUDY:

- Online, simulation-based survey; participants assigned to either be *MRP pilots* or *local users*.
- Participants watch simulated human-MRP interactions from a first-person perspective. In these simulations, the MRP and local user compete for space (e.g., both try to line up in the same line).
- Use validated scales to measure (i) the acceptability of interactions and (ii) the local human’s perceived autonomy of MRP.

# We propose a study that characterizes the social norms governing Telepresence Robots.

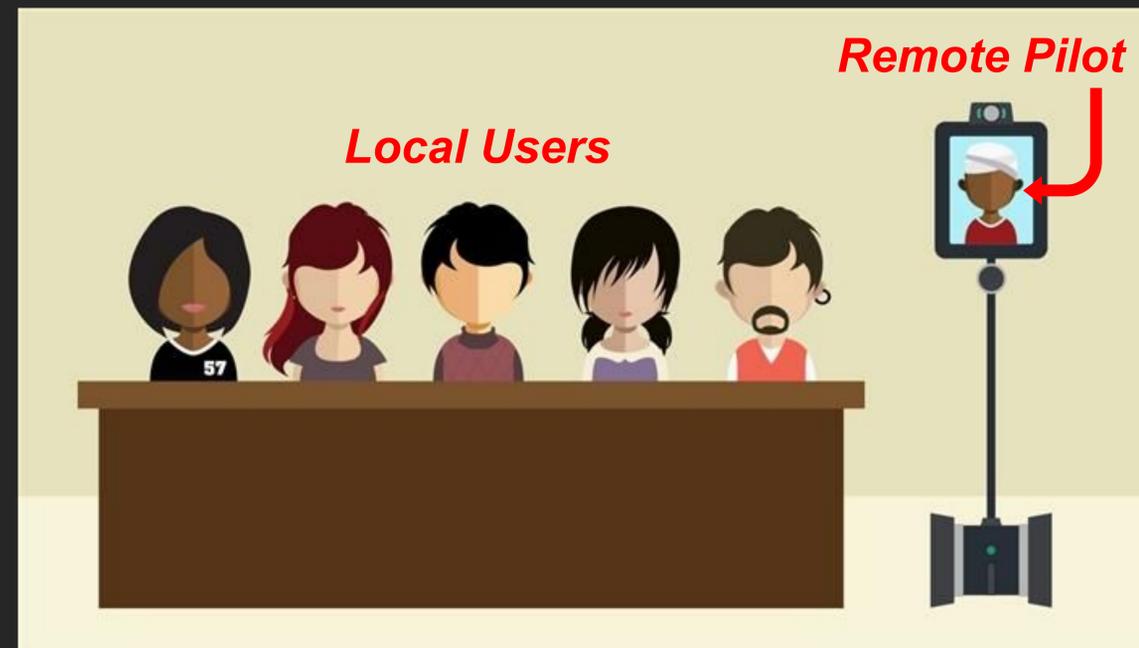


Figure 1. Drawing of an MRP pilot and local users (Source: [S. Ladzinski, Educause Review, 2018](#)).



To access the poster and presentation, take a picture or visit <https://tinyurl.com/mrp-norms>

## MRP social norms and different settings (**Context**)

- Lee and Takayama find no consistent pattern in social norms across different settings [1].
- Local users do not always treat MRPs like they treat another human (e.g., local users felt obliged to help MRP move around).
- Local users do not always treat the systems like any other communication device (e.g., local users felt it was rude to shut off MRP without asking pilot first).

## MRP social norms and Perceived Autonomy

- Lee and Takayama find that how participants referred to the MRP (as a “robot” vs. “person”) influenced the norms participants expected [1].
- Booth et al. report that a user’s perception of a robot’s (Turtlebot’s) autonomy influenced whether participants communicated with robot [2].

## MRP social norms and POV (**User Type**)

- Lee and Takayama find that whether participant was a remote pilot or local user affected what the participant considered rude or polite [1].
- Takayama and Go find that remote pilots and co-located humans sometimes employ different metaphors to describe the same MRP, resulting in harmful interpersonal interactions [3].
- Yang et al. find in a study on the use of MRPs during shopping that remote pilots attribute higher levels of agency to MRPs than co-located humans; this influenced how parties interacted socially [4].

## References

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- [4] L. Yang, B. Jones, C. Neustaedter, and S. Singhal, “Shopping Over Distance through a Telepresence Robot,” Proceedings of the ACM on Human-Computer Interaction, vol. 2, pp. 191:1–191:18, Nov. 2018.